

Marc Ribler Biography

Marc Ribler enjoys destroying preconceptions, whether about life, love, or most important, rock n roll. The notion that singer/songwriters magically create music to delight the masses is one that Ribler works hard to dispel. The process has its mystical properties, to be sure, but it's hardly automatic. For someone who began singing in his bedroom at the age of nine, his odyssey is all about getting better with each effort, not achieving the impossible goal of perfection. Ribler is part realist, part dreamer and the path he's followed from simple fan to actual creator illustrates the virtues of hard work and dedication as much as it does good fortune.

Born and raised in Brooklyn, Marc discovered that his home in the Nostrand projects was a microcosm of society, replete with the joys and ills common to life in the twentieth century. When his family moved to New Jersey near the shore, Marc faced the prospect of a major adjustment. That he chose to do it with music reveals much about both his profession and passion. A voracious consumer of music on the radio, Marc listened to everything from Jimi Hendrix, The Rolling Stones, and Led Zeppelin to The Beatles, Donovan, and Bob Dylan. His muse became the seminal sounds of then "underground" station WNEW in metropolitan New York City and the cryptic banter of DJs such as Scott Muni and Allison "The Nightbird" Steele not only served as information but inspiration.

Always a self-starter, Marc worked a paper route which led to an illuminating gift – a Gibson Les Paul guitar and amplifier! He began what continues to be a prolific career immediately, launching his first band "Purple Adventure" at the age of twelve in the lunchroom cafeteria at school. The versions they performed of "Honky Tonk Women" "The Joker" and "Smoke On The Water" led to appearances at CYO and high school dances. Marc matured rapidly and, by the time he turned fourteen, he joined a band of young men in their early 20s called High Times who gigged regularly at the famed Jersey shore haunts Seaside and Point Pleasant. Unable to move into the regular Asbury Park rotation, High Times broke up and Marc immersed himself in jazz rock fusion, absorbing as much Larry Carlton, Jeff Beck and Frank Zappa as he could.

Marc continued to explore different musical styles in a series of groups ranging from shore favorite Bystander to the more serious and ambitious Nightflyer, an outfit that hung together for two years opening for artists like the Band's Rick Danko and Paul Butterfield, Sly and the Family Stone and Sam n Dave before succumbing to internal and external pressures. By the time he turned 20, Marc had already assembled his own studio and learned to play all the necessary instruments (drums, bass, keyboards, mandolin, harmonica, etc) to see the songs he wrote come to fruition. Having been a keen observer at the Record Plant (he just happened to be in the

studio when Bruce Springsteen was recording “Darkness On The Edge Of Town” and he was powerfully affected by the Boss’ work ethic and creative approach), Marc had an intuitive sense of how best to make the equipment work best for his needs.

All careers are marked by turning points and Marc Ribler’s was at hand in the person of industry veteran Barry Bergman (instrumental in the careers of Meatloaf and AC/DC) who met the young artist at Penny Lane Studios and immediately encouraged him to turn his writing aspirations into reality.

Bergman got Marc's song "Line Of Fire" recorded by The Canadian "Metal Queen" Lee Aaron as his first cut.

Since then Marc has had over 30 cuts by Major Label recording artists and has written and produced many songs that have charted in the US, Canada and Overseas.

Ribler and Bergman share professional goals that to this day factor crucially into their ongoing friendship and Ribler acknowledges that his Sophomore CD “This Life” is as much the result of Bergman’s confidence in his ability as it is his material, these unique and emotionally driven songs are nothing if not revealing personal portraits and observations.

MARC RIBLER accomplishes with over two decades of work with a dozen bands in a hundred dank juke joints could only point to – a fully realized vision of life lived, not just survived. For all the writing credits of which he can justifiably be proud, Marc Ribler stands at the brink of reaching his loftiest goal – true self-expression. His songs breathe with a visceral, emotional intensity that is both honest and surprising. If life isn’t always fair, if the human condition isn’t always perfect, Ribler doesn’t begrudge its unpredictability so much as he celebrates it. The poet and musician in him would accept nothing less.

What's been going on lately?

In 2003 Marc was asked to perform songs from his debut CD “Life Is But A Dream” as a special guest artist with one of his childhood heroes Ian Anderson (Jethro Tull) to a sold out crowd at NYC’s Town Hall. The night was hosted by Bob Buchmann (program director at Q104.3 NYC’s #1 classic rock station)

After hearing Marc’s performance Bob asked Marc for a copy of his CD and has since had it played on DJ Jonathan Clarke’s radio show “Out of The Box”.

In April 2005 Marc's song “This Life” was chosen to represent the Trojan Condoms National TV and Radio Campaign. The commercial has a very powerful message addressing HIV and STD awareness.

In a thirty second spot Ribler's haunting performance has attracted thousands of fans requesting to buy the song and as a result it has become the title track of his sophomore CD "This Life" slated to be released in 2007

Marc has since written sang and produced TV and Radio ads for Dannon Yogurt, Office Depot and V8.

Marc is currently in the Studio writing with and producing The Identical Twins (Erich Wald and John Munro) an incredibly dynamic New Jersey singing duo. Their music is pop laced with rock, r&b, jazz and funk roots.

Marc is also writing and producing for Andrea Rosario a 13 year old singing prodigy from Staten Island, NY.

Andrea has already won the Apollo Theatre Amateur Night and has sung at Madison Square Garden for the opening of a New York Knicks game.

Keep an eye out for both these great talents in 2007.

All the best
Marc